

## OFFICES OF HOMELAND SECURITY AND CIVIL DEFENSE

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## **GHS/OCD Hosts Social Media Training Opportunities**

The Offices of Guam Homeland Security and Civil Defense (GHS/OCD), in conjunction with the National Disaster Preparedness Training Center (NDPTC), will host the following free training opportunities at the GHS/OCD facility in Agana Heights:

- Thursday, March 30, 2023, 8 a.m. 5 p.m.: Social Media Tools and Techniques
  - The one-day training is offered at no cost to eligible participants and is meant to teach techniques for intermediate-level messaging, strategy, and increased situational awareness. Students will build upon existing knowledge with more indepth training in the use of strategy, tools, and messaging techniques in the use of social media.
  - The target audience for the course include emergency management partners from the government of Guam, military, federal, private, and non-profit organizations.
  - o To register, visit <a href="https://ndptc.hawaii.edu/training/delivery/3247/">https://ndptc.hawaii.edu/training/delivery/3247/</a>.
- Friday, March 31, 2023, 8 a.m. 5 p.m.: Social Media Engagement Strategies
  - The one-day training is offered at no cost to eligible participants and will enhance knowledge and skills to implement strategies to better engage individuals and partner organizations.
  - The target audience for the course include emergency management partners from the government of Guam, military, federal, private, and non-profit organizations.
  - o To register, visit <a href="https://ndptc.hawaii.edu/training/delivery/3248/">https://ndptc.hawaii.edu/training/delivery/3248/</a>.

For more information, contact GHS/OCD Training & Exercise division, John Camacho at (671) 475-9600 or via email at <a href="mailto:john.camacho@ghs.guam.gov">john.camacho@ghs.guam.gov</a> or Patrick Leon Guerrero at (671) 475-9600 or via email at <a href="mailto:pat.leonguerrero@ghs.guam.gov">pat.leonguerrero@ghs.guam.gov</a>.

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